



FEDERAL TAX CREDIT FOR ENERGY EFFICIENCY UPDATED!

ComforTrack™ Plus Energy Saving Sidetrack Insulation System is Certified for Federal Tax Credit for Energy Efficiency.

Earn up to \$500* in Federal Tax Credits for Energy Efficiency in 2011!

Get on Track with ComforTrack Plus for Federal Tax Credits

ComforTrack Plus Energy Saving Sidetrack Insulation System is certified for the Federal Tax Credit on existing homes for Energy Efficiency. A tax credit allows you to deduct, dollar for dollar, from the taxes you owe. For more information go to www.irs.gov or consult your tax advisor.

Insulate to save on your energy bills and taxes!

We all like getting money back at tax time. ComforTrack Plus Energy Saving Sidetrack Insulation System does just that! Get a tax credit of 10% of the purchase price up to a maximum of \$500* lifetime cap when you insulate your windows with ComforTrack Plus Energy Saving Sidetrack Insulation System. You'll cut your energy and tax bill all at the same time!

It's as easy as 1-2-3 to earn Federal Tax Credits for Energy Efficiency

- 1 Insulate your existing home's windows with Comfortex ComforTrack Plus Energy Saving Sidetrack Insulation System before December 31, 2011.
- 2 Save your receipts from your Comfortex dealer that reflect the itemized cost of Comfortex ComforTrack Plus Energy Saving Sidetrack Insulation System.
- 3 Download the Manufacturer's Certification Statement at <http://www.comfortex.com/taxcredit.html>. Print it out, and take it along with your itemized receipts to your tax professional to claim 10% of the cost of the Comfortex ComforTrack Plus Energy Saving Sidetrack Insulation System, up to \$500* on your taxes.

It's easy for the Comfortex Dealer, too!

- 1 Place into service the ComforTrack Plus Energy Saving Sidetrack Insulation System by December 31, 2011.
- 2 Provide your customer an itemized receipt showing cost of the ComforTrack Plus Energy Saving Sidetrack Insulation System.

* The tax credit for 2011 is subject to a lifetime limitation of \$500 and a reduction for the amount of Section 25C credits taken in prior years. It is recommended that you consult your tax advisor regarding your individual tax situation and your ability to claim this tax credit.

The ComforTrack Plus Energy Saving Sidetrack Insulation System is an Eligible Building Envelope Component and meets the requirements for the Non-business Energy Credit under Section 25C as amended by the Tax Relief, Unemployment Reinsurance Authorization and Jobs Creation Act of 2010 of the internal revenue code. The ComforTrack Plus Insulation System is specifically and primarily designed to reduce heat loss or gain in a house. Visit www.energystar.gov to learn more about eligible federal tax credits for existing homes. Homeowners should consult their tax advisor to determine whether they qualify for income tax credits.



Dealer FAQs

UPDATED FOR 2011

ComforTrack™ Plus Energy Saving Sidetrack Insulation System is Certified for Federal Tax Credits for Energy Efficiency

Q: What is the Federal Tax Credit for Energy Efficiency?

A: Energy efficiency tax credits are available on selected products for existing homes. Tax credits are available at 10% of the cost, up to \$500* through December 31, 2011 (for existing homes only) for Windows and Doors, Insulation Products & Systems, Roofs, HVAC, Water Heaters (non-solar) and Biomass Stoves.

Q: What is the ComforTrack™ Plus Energy Saving Sidetrack Insulation System?

A: The ComforTrack Plus Energy Saving Sidetrack Insulation System features several insulating honeycomb fabric options with an integrated sidetrack system that seals off the gaps between the shades and windows to create a solid insulating barrier to drafts. For more specific details go to www.comfortex.com/comfortrackproduct.html.

Q: How does the ComforTrack Plus Energy Saving Sidetrack Insulation System qualify for Federal Tax Credits for Energy Efficiency?

A: ComforTrack Plus Energy Saving Sidetrack Insulation System qualifies for Federal Tax Credits for Energy Efficiency under the insulation category. The ComforTrack Plus Energy Saving Sidetrack Insulation System is an Eligible Building Envelope Component and meets the requirements for the Non-business Energy Credit under Section 25C, as amended by the Tax Relief, Unemployment Reinsurance Authorization and Jobs Creation Act of 2010 of the of the internal revenue code. The ComforTrack Plus Insulation System is specifically and primarily designed to reduce heat loss or gain in a house. Homeowners should consult their tax advisor to determine whether they qualify for income tax credits.

Q: What is certified for the Federal Tax Credit for Energy Efficiency?

A: The ComforTrack Plus Energy Saving Sidetrack Insulation System with Symphony® Double Honeycomb Light Filtering or Blackout fabric with the following hardware options are certified by Comfortex for the Federal Tax Credit for Energy Efficiency: Standard Pull Cord System, Top Down-Bottom Up Pull Cord System, Cordless Ultra, Smoothy Continuous Cord Loop System.

Q: Why have the applicable products been modified for the tax credit program for 2011?

A: Fabric, hardware and certified size ranges have been changed for 2011 due to updated legal interpretation of the new act.

Q: What is the amount of the tax credit?

A: The tax credit offered is 10% of your purchase price with a lifetime cap of \$500*. For more information go to www.irs.gov or consult your tax advisor.

Q: What is the difference between "tax deductible" and "tax credit"?

A: Tax deductible means you can subtract the value from your taxable income lowering the amount you pay taxes on. A tax credit, you can deduct, dollar for dollar, from the tax you owe. A tax credit is much more valuable. For more information go to www.irs.gov or consult your tax advisor.

Q: Are installation charges eligible for the tax credit?

A: No, just the ComforTrack Plus Energy Saving Sidetrack Insulation System itself is eligible for the tax credits.

Q: What is the time frame in which tax credits can be earned on the ComforTrack Plus Energy Saving Sidetrack Insulation System?

A: The ComforTrack Plus Insulation System must be placed in service before December 31, 2011 in the taxpayer's existing principal residence. For more information visit www.irs.gov or consult your tax advisor.

Q: What does the homeowner need to do to get the federal tax credit?

A: The homeowner will need to submit IRS Tax Form 5695 when they file their 2011 tax return. They must retain a copy of the receipt for the ComforTrack Plus Energy Saving Sidetrack Insulation System and a copy of the Manufacturer's Certification Statement for their records. Homeowners should refer to www.irs.gov or consult their tax advisor.

Q: Where can a homeowner get a Manufacturer's Certification Statement?

A: They can download a copy of the certificate at <http://www.comfortex.com/taxcredit.html>.

Q: Where can I find more information about the tax credit?

A: You can find more details at the U.S. Environmental Protection Agency and the U.S. Department of Energy website. Just go to www.energystar.gov.

Q: How do I price a ComforTrack™ Plus Energy Saving Sidetrack Insulation System?

A: The retail list is \$3.38 per inch of shade length (includes both the left and right sidetrack). Please consult the latest Manufacturer's Price List and Reference Guide for Comfortex Cellular and Pleated Shades for more information. Comfortex reserves the right to change prices without notice. The tax credit is based on the actual price the consumer pays for the product which may not be the retail list price.



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